

THE DANCE SHOW

3 - 5 DECEMBER 2010

NEC BIRMINGHAM

DAZL Diamonds

DAZL DIAMONDS BOYS CHEERLEADING SQUAD



Dance Action Zone Leeds was established in 2000 and funded by the Health Action Zone. Recognised as an innovation in Public Health by the Chief Medical Officer, DAZL became a Registered Charity in 2004 supported by NHS Leeds and Leeds City Council.

DAZL Diamonds are DAZL's BCA Championship winning competitive cheerleading squad. In 2009 DAZL Diamonds expanded to include a new boys team. The boys aged 8-14yrs come from some of the most deprived areas in Leeds but have worked extremely hard to win trophies at the British Cheerleading Association's International Championships.

As Europe's only boys cheerleading squad they have attracted a lot of media attention and are due to appear on BBC2 in September 2010 in a 1hr documentary by James Newton, Director of Quark Films.

The squad was founded by myself Ian Rodley also a young DAZL participant who went onto higher education and now leads several of DAZL's programmes. We also have to raise all our own funds (£14000 this year alone!) through benefit performances and bag packing, as well as support from local businesses including South Leeds and Hunslet Cars.

DAZL Diamonds will be performing on the Central Stage on Friday 3 December.